

CYBERSECURITY AWARENESS MONTH

# WHAT YOU SHARE MAY COME BACK TO HAUNT YOU



### Protect Your Social Media Accounts

Popular social media platforms such as Twitter, Instagram, Facebook, Snapchat, and YouTube consistently grow and evolve. Using social media



can provide many benefits to users, but with over 1 billion users globally, these

platforms present security challenges not typically found in other areas of engagement. With this potential broad exposure to threat actors, users must stay informed and consistently practice proper cyber hygiene while utilizing social media.

### Social Media Impacts

Users, businesses, and government agencies use social media for personal use, business transactions, advertising, public safety announcements, news dissemination, and many related uses. Today's advanced hackers should never be underestimated. A few years ago, the

### Strong Password format

- ❖ Password length – eight (8) or more characters
- ❖ Use numbers, uppercase and lowercase letters, special characters, spaces
- ❖ Use random and/or complex password
- ❖ Do NOT recycle or reuse passwords
- ❖ Do NOT use personal information (birthdays, SSN, family/pet names)
- ❖ Example of a strong password – **Cy8er\_\$ecur!Ty**

**Use Social Media,  
Do Not Let Social Media Use You**

U.S. Central Command and the Pentagon were compromised using social media. Attacks can range anywhere from the national level to a direct attack on personal accounts.

## #CyberForMe

### Be Cyber Smart On Social Media:

- ❖ Avoid posting personally identifiable information (PII) such as full name, address, job title/location to areas where general users can read it.
- ❖ Use the platform's privacy controls to filter suspicious users and limit how information is shared. Stay informed of platform changes that may reset or change privacy controls.
- ❖ Use a strong password and change it frequently, or use a password manager.
- ❖ Avoid clicking on suspicious links from third parties. (Ex: click here to win a free vacation!)
- ❖ Avoid discussing job-related activities.

